



# Oomi Smart Home Awarded Best In Show at CE Week 2017

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**Chicago, Illinois July 31, 2017**

Oomi took home top honors, earning Best in Show - Gold, at CE Week 2017 held earlier this month in New York City. For over ten years, CE Week has put on display hundreds of amazing new products from tech's biggest brands and hottest startups. The conference is attended by leading journalists, industry leaders, and tech enthusiasts eager to get a "first look" at emerging tech.

Each year, the editors at Dealerscope take the opportunity to highlight the products that stand out at CE Week. Every product is ranked on a scale of 1 to 10. Gold winners were judged as products scoring a 9 or higher. Silver winners were products that scored between 8 and 8.9. And Bronze awards scored between a 7 and 7.9. Other companies earning top honors included Pioneer Electronics for their MVH-2300NEX Digital Media In-Dash Receiver and Westinghouse Electronics for their 55" Smart 4K Ultra HDTV - Amazon Fire TV

Ever since Oomi debuted its patent pending technology via its record setting crowdfunding campaign, Oomi has continued to receive praise from consumers and industry alike. In awarding Oomi it's highest accolade, the CE Week judges specifically noted the ease of use for the average consumer. "One of the biggest hurdles tech companies face with consumer adoption is education around smart home products. Oomi is the standard for simplicity."

Oomi Home includes: [Oomi Cube](#), the hub with HD camera with night vision and multiple environmental sensors; [Oomi Touch](#), versatile touchscreen controller

that works as a universal remote; two [Oomi Bulbs](#), providing 16 million colors, and multiple shades of white light; and [Oomi Plug](#), providing wireless appliance control with energy metering. The kit is priced at \$699 and is available today at [Oomi.com](#).

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### **About Fantem**

Fantem is focused on enhancing people's lives through the development of innovative lifestyle products and solutions. From simplifying the smart home to creating the first ever 3D lens for action cameras, Fantem is re-imagining the technologies that make life more enjoyable. In 2014, Fantem began a mission to remove the complexity and frustration associated with smart home systems and technologies. Through thoughtful consideration of consumer goals, Fantem re-imagined the experience from the ground up. The result is Oomi, the easiest and most approachable smart home system available anywhere - "a system designed for the rest of us!" Now anyone can have a smart home, regardless of their comfort level with technology. For more information, please visit <http://www.oomi.com> , and follow us on [Facebook](#) and Twitter [@oomihome](#). Fantem has offices in Chicago and Shenzhen and strategic partners in four continents.

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